



# INTERNATIONAL CONFERENCE AND FAIR BALKANS GO CIRCULAR

Date: 15 - 16 December 2022.  
hybrid event

- Our goal is to end the year, that faced us with many challenges and put all world economies to a test, finish with an international conference where the **biggest experts in the field of circular economy** and other relevant stakeholders from the **academic sector, business world and public institutions** will present **systemic solutions** for **systemic challenges** that the entire Balkan region and the world are currently facing.
- Participants and the audience from studios in **Belgrade, Athens, Sofia, Sarajevo, Timișoara and Podgorica** will share the exchange the latest information in the field of circular economy and **map the biggest challenges that Balkan countries** are currently facing, as well offer solutions for systemic improvements.

# BALKANS GO CIRCULAR offers answers

During **two days** of rich program, through **4 panels**, **2 workshops** and **6 presentations** by **keynote speakers** and by presenting **more than 20 successful examples from practice**, we will provide answers to present-day questions:

- How important are **regional cooperation** and cooperation between **local governments** and the **private sector** when solving **systemic challenges**?
- How to solve **complex business and social challenges**?
- What are the **systemic solutions** for **circular cities**?
- What are the current **financial opportunities and challenges**?

# BALKANS GO CIRCULAR FAIR

Place where you can:

- Build your **business relations** with other exhibitors and business visitors from the **region**
- Strengthen your **brand name** and **corporate image**
- Present your **success stories**
- Exchange knowledge and business experience with representatives from **regional business, academia, media** and **government sectors**

# BALKANS GO CIRCULAR ONLINE PLATFORM

Just like a real world expo - platform is built to meet all event needs, including virtual conference and exhibition halls, virtual booths and members signup system.





# Be a part of the biggest regional hybrid event dedicated to circular economy:

We are expecting business visitors from the whole region: Serbia, Montenegro, Bosnia and Herzegovina, Greece, Romania and Bulgaria, etc.

During the implementation of the project activities, we attracted over **1000 visitors** at our **accompanying events**, and achieved successful cooperation with over **20 cities of the region, 7 competent ministries and 10 companies.**

## Commercial offer - virtual stand



- Promote your services/products
  - Schedule and have a meeting with other exhibitors, representatives of institutions from the region, as well as with media representatives;
  - Share your successful business story
  - Get the latest circular economy news
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- Availability: **30 virtual stands**
  - Price per stand: **250 EUR per stand**

# Commercial offer – Conference stand

- Location: hallway in the front of Hall 1 of the Serbian Chamber of Commerce
- Reserved place for your expo stand during the **Balkans Go Circular** in Serbian Chamber of Commerce where you can present your business to participants and a live audience
- Availability: **8 places**
- Price per place: **250 EUR**
- **Special offer** - a package that includes the registration fee for both the virtual and the conference stand: **400 EUR**
- Note: The organizer provides **exhibition space - 2 m<sup>2</sup>**, while the exhibitor arranges the rented space independently and with the organizer's approval and in accordance with the circular economy narrative, brands and sets up the stand.

# Commercial offer – Promo video slots

- **Promo video slots** are broadcasted all sessions during the Balkans Go Circular conference (in **8 slots** during the two-day programme)
- **Promo video slot**: video up to 120 seconds, between main sessions
- Price: **70 EUR**
- **Prime time video slot**: video up to 180 seconds, between main sessions (during the highest attendance)
- Price: **130 EUR**
- Note: Videos presented during the two-day program of the conference Balkans Go Circular must be in accordance with the principles of the circular economy.

# Sponsorship commercial offer – 2000 EUR

## Promotion of the sponsor on the website and social networks:

- clickable banner of the sponsor on the website (during three-months period, the first available most visible position on the webpage);
- sponsor's logo on the visuals announcing the event on social networks through the official pages of the Circular Economy Balkan Beacons on Facebook, Instagram, LinkedIn, YouTube, with tagging \*;
- after the end of the event, a recording of the sponsor's presentation is posted on the official YouTube channel.

## Promotion in the media:

- mention of sponsors in press releases before and after the Conference, and in relation to the Conference.
- \*Note: The sponsor's logo will be present on the materials that are published after signing the contract and after all the necessary visual elements are provided to our design team.

# Sponsorship commercial offer – 2000 EUR

## Promotion at the event:

- mention of the sponsor at the opening of the Conference, in the introductory presentation, as well as in the closing speech (sponsorship acknowledgments), check-out credits;
- one exhibition stand at the conference
- promo video with sponsor logo during breaks between sessions.\*

## Promotion through mailing lists:

- logo will be placed in the letterhead, programs/invitations for all events sent to prospects participants and are posted on the website (linking to the sponsor's website); \*.
- \*Note: The sponsor's logo will be present on the materials that are published after signing the contract and after all the necessary visual elements are provided to our design team.



Interested to present your success story live?  
.... Or to become a sponsor?...

Please follow this link and register:

[Application for participating in the conference  
'Balkans Go Circular'](#)

Contact us at: [contact@circular-beacons.net](mailto:contact@circular-beacons.net)

Follow us on Social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)



# Circular Economy Beacons

Thank you